

Muhammed Hesham

Lead Product Designer

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Summary

Lead Product Designer with 8+ years of experience and 20+ products shipped across health, fintech, food tech, and enterprise SaaS. I build design systems that scale, lead design teams, and turn complex product problems into clear, useful experiences.

I work closely with product and engineering to set design direction, align on priorities, and ship work that serves both users and business goals. I'm comfortable owning design end-to-end — as a hands-on designer, a team lead, or both at once.

Experience

Integrant, Inc. — Senior UX/UI Designer (Lead-Level)

2022 - 2026

Led design across 4+ enterprise B2B accounts at the same time, covering healthcare, fintech, food tech, and manufacturing.

- Owned end-to-end design across 4+ products running concurrently, keeping each one consistent and on-brand
 - Mentored 1-2 designers — ran regular reviews, gave structured feedback, and kept output quality high
 - Worked closely with product and engineering to ship releases on time and at the right quality bar
 - Set design standards across all accounts and improved team processes over time
 - Used research and data to drive ongoing improvements across live products
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Carder Technologies Ltd. — Senior UX/UI Design Consultant

2021 - 2022

Joined to build the design function from scratch in a B2B and enterprise product company.

- Built and structured the design team — defined roles, workflows, and how design hands off to dev
 - Led product design, brand work, and client consulting across the company
 - Helped shape product strategy and roadmap planning alongside leadership
 - Delivered design solutions for enterprise clients, balancing quality with client expectations
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CEQUENS — Senior Product Designer

2020 - 2021

Owned the full design roadmap for a multi-feature enterprise communications platform.

- Defined and maintained the product roadmap, making sure design decisions supported the bigger picture
 - Turned features into user stories and sprint-ready design tasks, working directly in agile cycles
 - Ran design sprints to quickly explore and validate solutions to complex problems
 - Conducted user research and usability testing to guide design decisions
 - Pushed for user-centered design as a standard across the product team
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Roaa Tech — Lead UX/UI Designer

2019 - 2020

Full design leadership across a portfolio of digital products.

- Reviewed and signed off on design output before every product release
 - Led the team through user flows, competitive research, UX writing, and visual design
 - Kept brand and product consistent across all touchpoints
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Addicta — Product Designer

2018 - 2019

Owned brand and interface design for multiple clients from day one — part of a 20+ product career arc that started here.

- Designed for clients including NCBS School, Zollect, and CLS Learning
- Delivered polished, client-approved work with high satisfaction across every project

Core Skills

Design Leadership Design strategy · Design systems · Team mentorship · Cross-functional collaboration · Stakeholder communication · Design critique & quality review

UX & Product End-to-end product design · User research · Usability testing · Information architecture · UX writing · Agile/Scrum · Design sprints · Product roadmapping

UI & Tools Figma · Framer · Webflow · Adobe Creative Suite · Prototyping · Responsive & accessible design

Technical HTML · CSS · JavaScript (working knowledge) — helps me collaborate tightly with engineers and design within real constraints

Languages

Arabic (Native) · English (Advanced)